

# WORLDWIDE

Hotels & Resorts | INTERNOVA

## E-Newsletter - LISTING

Required information to be provided by Partner.

### Mandatory Information

- Hotel or Brand name and location
- 1 Image hi-res image jpg, no copy on image
- Text: **Maximum of 300 characters with spaces**

**1. Header Line**

**2. Copy**

a. Suggested topics:

- i. Brand or property update- new openings, renovations, features, restaurant, spa, etc.
- ii. Events

- **PDF Requirements (mandatory)**

1. File size must be under 1MB no limit on text or photos, style is up to you.
2. PDF should include Internova WORLDWIDE program logo.
3. Call to action should read – *Book via the Internova WORLDWIDE program rate codes, non-GDS users can contact (fill in with contact details) and ask for the Internova WORLDWIDE program rates and amenities.*

**Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.**